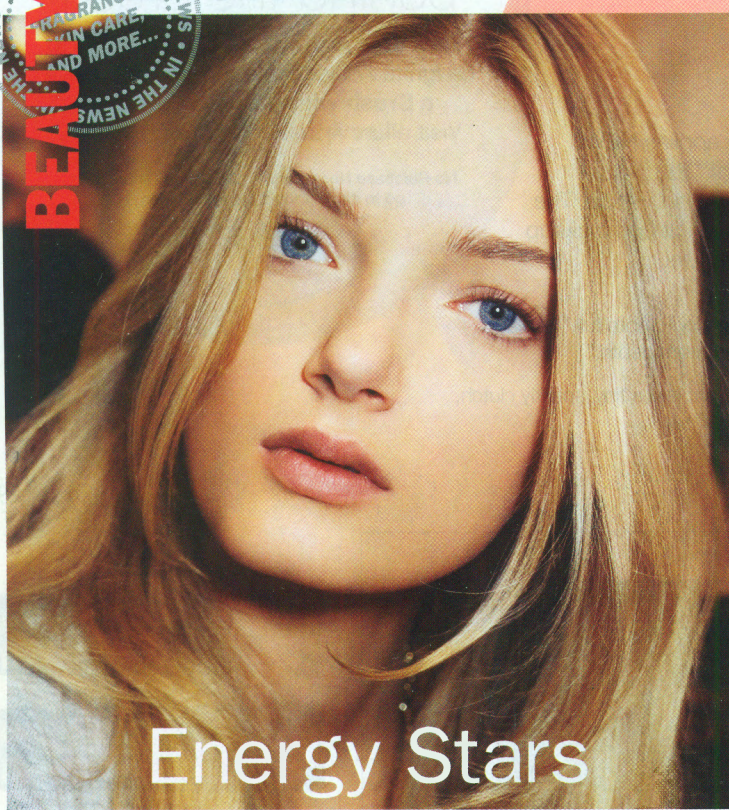


BEAUTY REPORTER

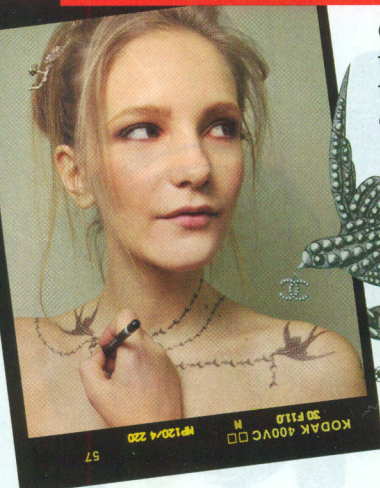


Energy Stars

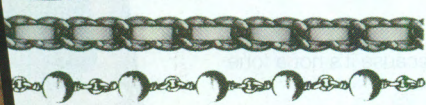
Energy-guzzling blow-dryers are the SUVs of the beauty world, so it stands to reason that companies are now coming out with more environmentally friendly versions. Barbar Eco 8000 Blow Dryer, Vidal Sassoon EcoStyle Energy Efficient Dryer, and Rusk Go Green Blow Dryer use less energy than standard tools and dry hair faster, thanks to designs that allow for high airflow. "These dryers do use lower amounts of power," says Sean McGinnis, director of the green engineering program at Virginia Tech University in Blacksburg, Virginia. "The environmental benefits are small, but any improvement is a step in the right direction." When we tested them, we were pleasantly surprised: The Barbar and Rusk models (\$150 and \$136) worked just as well as our usual dryers; the smaller Vidal Sassoon model (\$20) didn't have quite as much oomph, but did produce a nice blowout.

—STEPHANIE TWEITO JACOB

CHANEL TATTOOS



Chanel has the coolest temporary tattoos we've seen. Like the ones at the spring show, Les Trompe L'Oeil de Chanel (\$75 for a pack of 55) includes birds, necklaces, and bracelets. Apply to shoulders, wrists, ankles—anywhere but "tramp stamp" territory.



SHOPPING GUIDE: Barbar, barbarartist.com. Chanel, chanel.com. DKNY, dknynfrances.com. Essie, essie.com. Marc Jacobs, bloomingdales.com. Maybelline New York, maybelline.com. Orly, orlybeauty.com. Rusk, stylesource.com. Sally Hansen, sallyhansen.com. Vidal Sassoon, vsecostyle.com. Yves Saint Laurent, yslbeautyus.com.



Pastel Polish

Jordan almonds won't be the only things coated in sweet pastels this spring. New lacquers in colors such as mint and robin's-egg blue look tempting on short nails. "These shades are incredibly fresh and ladylike," says manicurist Sheril Bailey. Avoid pastels with lots of shimmer, which can look tacky; and for fair or sallow skin, Bailey suggests staying away from yellow and green. Instead, brush on lavender or pink, which complement all complexions.

—LIANA SCHAFFNER

1. Essie in Van d' Go
2. Orly in Gumdrop
3. Yves Saint Laurent in Mauve Silk
4. Sally Hansen in Yellow Kitty
5. Maybelline New York in Pie in the Sky

SMELL THIS

Sweet Talk

Most women are suckers for flowers and dessert, and now fragrances are blending the two notes in one bottle. DKNY Be Delicious Sweet Caramel mixes lily of the valley with candy apple; Marc Jacobs Biscotti combines freesia with vanilla. We spritzed a few women at Magnolia Bakery in New York City.

—VICTORIA LAND



"It smells like candy, and it makes me think of sunshine."

—Kelly Larotonda, financial analyst



"To me, it smells like a flower shop, not a cake shop."

—Gaya Ilangairatnam, engineer



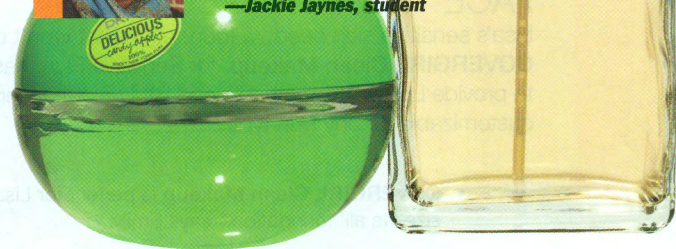
"It smells sweet but sophisticated. And it doesn't make you smell like a cloud of fragrance."

—Julia Stoldasa, intern



"It reminds me of cupcakes, but that could be because I'm at Magnolia."

—Jackie Jaynes, student



CLOCKWISE FROM TOP LEFT: FRANZ WALDERDORFF; DAVID COOK; DAN DRURY (2); VICTORIA LAND (4); COURTESY OF CHANEL (TATTOOS); LUCA CANNONIERI/GORUNWAY.COM